



Elissa Slotkin for Congress Job Opening: Communications Director

Elissa Slotkin for Congress is searching for an experienced, creative, detail-oriented, and enthusiastic Communications Director to lead a broad portfolio of communications work for the 2022 election cycle in one of the country's most competitive Congressional elections.

This position will start ASAP and will continue to November 15, 2022. The position is based in East Lansing, Michigan and reports to the Campaign Manager.

Responsibilities:

- Develop and implement an aggressive communications strategy for the campaign, driving earned media coverage and emphasizing message continuity across all communications platforms.
- Develop and maintain extremely strong relationships with the Michigan press corps and serve as an on-the-record spokesperson for the campaign.
- Lead all preparation work with the Congresswoman for media opportunities and interviews.
- Oversee all media requests, press releases, op-eds, public statements, speeches, talking points, presentations, media advisories, and proactive story pitches.
- Drive daily messaging through earned media, including a robust calendar of earned media events
- Maintain a nimble rapid response program
- Frequently communicate updates, ideas, and progress on long-term communications goals to senior staff, consultants, and the Congresswoman
- Manage the Deputy Press Secretary and Digital Content Producer, act as a secondary supervisor to the Digital Manager

Qualifications:

- Self-starter with a robust work ethic who is willing to work occasional weekends and evenings in a fast-paced, high-pressure environment, with a high level of attention to detail.
- Strong writer who can clearly communicate complex ideas in written form.
- Confident verbal communicator who can clearly communicate up and down organizational hierarchy, and externally to reporters and other stakeholders.
- At least four years or two election cycles' worth of experience working in political communications
- On-the-record experience with print, radio, and TV news reporters
- Ties to Michigan or knowledge of the Michigan press corps **strongly** preferred but not required.



Hours and Compensation:

This is a full-time position and will at times require weekend and evening work, both remote and in person work, and when national health conditions allow, you may be expected to travel to support the Congresswoman's activities.

The salary range for this position is \$6,000-\$8,000 per month, commensurate with experience, and includes a competitive benefits package.

To apply, please send a resume, cover letter, and brief writing sample to jobs@elissaforcongress.com with the subject line "Communications Director."

Elissa Slotkin for Congress is an equal opportunity employer. Women, people of color, LGBTQ+ individuals, veterans, and members of other underrepresented communities are strongly encouraged to apply.